



**Attractive, Acceptable and Affordable deep
Renovation by a consumers orientated and
performance evidence based approach**

Contract No.: 784972

Report: [Production and maintenance of website]

Work Package: [WP7 – Task 7.3]

Deliverable: [D 7.3]

Status: [public]

Production and maintenance of website

Prepared for:

European Commission

EASME

Project Advisor: Rebecca Kanellea

Prepared by:

[HIA]

[Simona d'Oca, Peter op 't Veld]

[31/07/2018]

THIS PROJECT HAS RECEIVED FUNDING FROM THE EUROPEAN UNION'S H2020 FRAMEWORK PROGRAMME FOR RESEARCH AND INNOVATION UNDER GRANT AGREEMENT NO 784972.

The sole responsibility for the content of this report lies with the authors. It does not necessarily reflect the opinion of the European Communities. The European Commission is not responsible for any use that may be made of the information contained therein

TripleA-reno developed a 'brand' identity including a project logo that gives the project an image, recognition and impact, to be used in templates for tools, presentations, newsletters, and a website eye-catcher (see D7.1). Full consideration to graphical guidelines of the EC and the H2020 programme has been taken into account. The visual identity elements communicate the specific TripleA-reno vision on quality improvement of the built result and easy to use information on building performance for consumers as core message. The definition of the core message of TripleA-reno is be oriented towards the building occupants and general public and emphasise the benefits of certification of the achieved quality and performance by understandable labeling schemes as evidence for end-users on overall quality monitoring of the realized performances of the renovation on energy, IEQ and health.

The TripleA-reno website: <http://triplea-reno.eu/>

The TripleA-reno website is set-up between M1 and M3 in order to incorporate the visual design developed in T7.1 and went live on 31/07/2018.

The project website is not only be a repository of institutional information, but is considered as a lively tool with continuously updated contents (news and press releases, original articles and interviews, posts of project-related news from external sources, cross-linking). The website is used as the main interface towards the main stakeholders in the construction value chain, who are interested in the work and achievements of TripleA-reno, but also towards the building occupants and the general public.

The project website include the following features:

- Project-related content information: project's public results, press releases, e-Newsletters, communication material, publications and e-training.
- Registration facilities for accessing specific content (e.g. newsletter, deliverables, reports)
- A shared virtual space for the consortium partners, as a repository for project documents (including official documents, deliverables and other background material essential to project deployment)
- Links to major websites and portals, including those managed by the European Commission and additional specific initiatives supported by the European Commission
- The set up and animation of the project Social Media accounts to ensure adequate coverage of project activities on the social networks, aiming at both professional and public networks, thus guaranteeing sustainability of the community also after the termination of the project.
- The translation of all materials in the main languages used in the consortium countries, will lie within each consortium partner. The WP leader for Dissemination and Communication will offer the possibility and support to have all material translated into national languages.

This website:

- Will be used as the main interface towards the stakeholders, who are interested in the training possibilities, and information and achievements of the project
- Will act as a communication and dissemination channel for the project's results and for involving and enlarging the stakeholders' community
- Will work as a share-point for the consortium, containing all institutional information, including working documents and deliverables